

The Top 10 Percent: 11 Tips to Improve Your Mail Center

Omaha Postal Customer Council Omaha, NE

December 11, 2014

Mark M. Fallon President & CEO The Berkshire Company



110 Tips to Improve Your Mail Center

- Organization
- Employees
- · Education & Training
- Procedures
- · Security & Disaster Recovery
- · Inbound/Internal Mail
- Outbound Mail
- Budgeting
- Purchasing
- USPS
- You



- Organization
- Employees
- Education & Training
- Procedures
- Security & Disaster Recovery
- · Inbound/Internal Mail
- Outbound Mail
- Budgeting
- Purchasing
- USPS
- You

THE TOP TIP			

BERKSHIRE COMPANY
www.berkshire-company.com

110 Tips to Improve Your Mail Center

- Organization
- Employees
- · Education & Training
- Procedures
- Security & Disaster Recovery
- · Inbound/Internal Mail
- Outbound Mail
- Budgeting
- Purchasing
- USPS
- You

Copyright ©2014 Mark Fallon
mmf@berkshire-company.com

The Berkshire Company "The best kept secret in the mailing industry"



- Organization
- Employees
- Education & Training
- Procedures
- Security & Disaster Recovery
- · Inbound/Internal Mail
- Outbound Mail
- Budgeting
- Purchasing
- USPS
- You

THE TOP TIP			



110 Tips to Improve Your Mail Center

- Organization
- Employees
- Education & Training
- Procedures
- Security & Disaster Recovery
- · Inbound/Internal Mail
- Outbound Mail
- Budgeting
- Purchasing
- USPS
- You

THE TOP TIP



- Organization
- Employees
- · Education & Training
- Procedures
- Security & Disaster Recovery
- · Inbound/Internal Mail
- Outbound Mail
- Budgeting
- Purchasing
- USPS
- You

THE TOP TIP			



110 Tips to Improve Your Mail Center

- Organization
- Employees
- · Education & Training
- Procedures
- Security & Disaster Recovery
- Inbound/Internal Mail
- · Outbound Mail
- Budgeting
- Purchasing
- USPS
- You

THE TOP TIP



- Organization
- Employees
- · Education & Training
- Procedures
- · Security & Disaster Recovery
- · Inbound/Internal Mail
- Outbound Mail
- Budgeting
- Purchasing
- USPS
- You

THE TOP TIP			



110 Tips to Improve Your Mail Center

- Organization
- Employees
- Education & Training
- Procedures
- Security & Disaster Recovery
- · Inbound/Internal Mail
- Outbound Mail
- Budgeting
- Purchasing
- USPS
- You

THE TOP TIP



- Organization
- Employees
- · Education & Training
- Procedures
- · Security & Disaster Recovery
- · Inbound/Internal Mail
- Outbound Mail
- Budgeting
- Purchasing
- USPS
- You

THE TOP TIP			



110 Tips to Improve Your Mail Center

- Organization
- Employees
- Education & Training
- Procedures
- Security & Disaster Recovery
- · Inbound/Internal Mail
- Outbound Mail
- Budgeting
- Purchasing
- USPS
- You

THE TOP TIP



- Organization
- Employees
- Education & Training
- Procedures
- · Security & Disaster Recovery
- · Inbound/Internal Mail
- Outbound Mail
- Budgeting
- Purchasing
- USPS
- You

THE TOP TIP				



Questions?

Mark Fallon
The Berkshire Company

www.berkshire-company.com

www.markfallon.com

mmf@berkshire-company.com

Twitter: @MarkMFallon