

CONNECTING AT THE CROSSROADS



INNOVATION. EDUCATION. PARTNERSHIP. GROWTH.

DELIVERING FOR AMERICA® | JUNE 2-5, 2024, INDIANAPOLIS

Orientation

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Overview

- Resources
- Courses
- Exhibit Hall
- Major Events
- Networking and Social Events

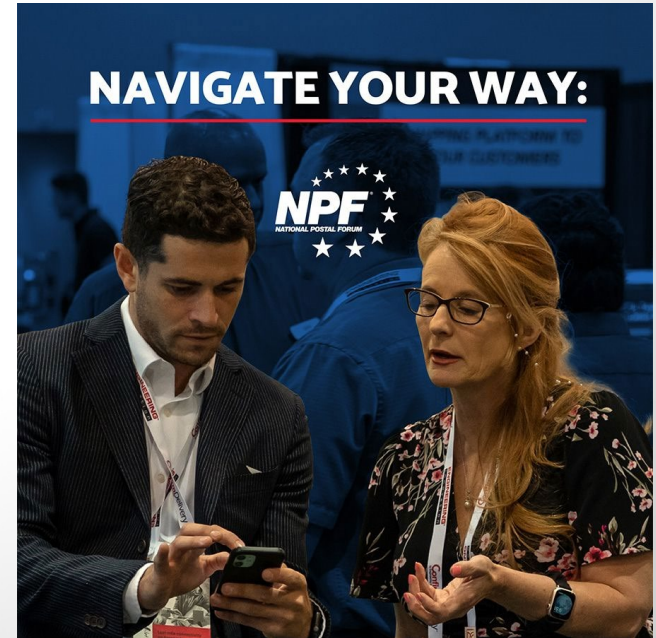


National Postal Forum: Resources

- Program Guide
- NPF App
- Presenters
- Other attendees

National Postal Forum: Planning Your Time

- 30% attending classes
- 30 % in the exhibit hall
- 30% networking
- 10% enjoying the host city
- Be smart – download the NPF APP!



National Postal Forum: Selecting Courses

- Need to know!
- Interesting topic
- Excellent speaker
- Remember!



Complete the survey at the end of each day!

National Postal Forum: Workshops - Tracks

- Pioneering the Future: Innovative Data Technology Solutions
- Leadership Strategies for Professional Enrichment
- Growing Mail Through Innovation
- Operations Efficiency from Mail Preparation to Delivery
- Designing Shipping Solutions for a Competitive Edge
- Supply Connections: Supply Chain and Transportation Strategies for Success

National Postal Forum: Certification Programs

- Mail Design Professional (MDP)
- Direct Mail Marketing Course
- Mail Center Manager Course

Peer to Peer

Tuesday, Period 10 2:45 PM - 3:45 PM

- 15+ Roundtable discussions
- Subject Matter Experts
- Attendees can move between tables

National Postal Forum: Why network?

- “Everyone lives by selling something.”
- Education, training & talent will only take you so far
- You don’t know who knows who
- You don’t know who’s looking for you
- People are interesting – as people

National Postal Forum: Networking Tips

- Positive Attitude
- Visual Contact
- Seek Common Ground
- Be Interested, Not Interesting
- Be Polite
- Follow-up

2024 National Postal Forum Major Events



Welcoming Reception – Indiana State Museum Sunday, 5:30pm – 7:00pm



PMG DeJoy Keynote Address, Sagamore Ballroom Monday, 8:00am – 9:30am



Exhibit Hall

Monday — 9:30am — 4:00pm

Tuesday — 9:30am — 5:30pm

Exhibit Hall - Attendees

- Have a plan – Map your route
- Set appointments with key vendors
- Talk to at least one new vendor per day
- Walk with a friend
- Wear comfortable shoes



PCC Reception – JW Marriott Ballroom
Monday 5:30pm – 7:00pm



Exhibitors' Reception – Exhibit Hall Tuesday, 4:00pm – 5:30pm



NPF Partnership Luncheon – Sagamore Ballroom Wednesday | 12:00pm – 2:00pm



Closing Event – Indiana Roof Ballroom

Wednesday, 7:00pm – 10:00pm

NPF: First Timers

- Plan your time – especially classes and the exhibit hall
- Look for veterans
- Look for fellow First-Timers
- Ask vendors questions
- Talk to speakers outside of class

National Postal Forum: After the Show

- Complete the NPF Survey
- Write a report
- Share course handouts
- Draft an implementation plan
- Follow-up
- Check out your local Postal Customer Council

Checklist

1. Have a plan – but be flexible
2. Bring business cards
3. Wear comfortable shoes and leave laptop in the room
4. Watch your health
5. Enjoy yourself – with moderation



Questions?

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